



MEGHAN LEWIS

UX/UI Designer

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## SUMMARY

Visual and UX/UI designer with interests in user centered and immersive design techniques. Bringing at least 15 years of design experience to the table, I am enthusiastic about implementing user based research into any project. I have the ability to see a project from storyboards, concept, and wireframes into prototypes and production.

## EDUCATION

### UNIVERSITY OF SAN DIEGO - EXTENSION

SAN DIEGO, CA | SEP 2020 – DEC 2024  
*Professional UX/UI Certificate*

### PORTLAND COMMUNITY COLLEGE

PORTLAND, OR | AUG 2013 – DEC 2016  
*AAS Web Design and Development*

### BRADLEY UNIVERSITY

PEORIA, IL | AUG 1995 – MAY 1999  
*BS Fine Arts/Graphic Design*

## SKILLS

### Design

Print Design  
Web Design  
UX/UI Design  
Branding + Identity  
Illustration  
Video Editing  
Design Systems

### Software

Photoshop  
Illustrator  
InDesign  
Animate  
Premiere  
After Effects  
Sketch

### Research

Wireframing  
Prototyping  
User Testing + Journeys  
User Personas  
SEO & Analytics

### CMS + Coding

Wordpress  
Squarespace  
HTML + CSS  
jQuery

## EXPERIENCE

APR 2019 PRESENT • **VERNIER SCIENCE EDUCATION** | BEAVERTON, OR  
*Visual + Interactive Designer*

- Currently working as an in-house visual designer, responsibilities include wireframing, creating and building interactive webpages, design of social graphics, and print pieces with user-centered design in mind.
- Collaborated in the implementation of new branding which included the conceptualization, development, and design of an online brand website along with marketing materials celebrating the refreshed brand.

MAY 1999 PRESENT • **MELEWDESIGN.COM** | PORTLAND, OR  
*Visual Designer*

- Working closely with developers and clients to create, wireframe, build, and implement successful interactive design projects for the web.
- Collaborate and provide design expertise within a multitude of different print and digital projects.

AUG 2015 PRESENT • **PUBLICATIONS PROFESSIONALS LLC** | FAIRFAX, VA  
*Web + Graphic Designer*

- Created and updated an engaging and interactive customer-focused Wordpress website for successful editing and proofreading business.
- Focused on current web standards to improve the user interaction on each page plus attract and increase new visitors to the site.

JUL 2016 APR 2019 • **PDX WOMEN IN TECHNOLOGY** | PORTLAND, OR  
*Visual Design Lead*

- Developed brand identity and design standards for non-profit womens' networking group.
- Mentored and managed a small team of graphic designers to create a variety of marketing materials for print and web based upon established brand standards.

AUG 2016 OCT 2018 • **VUE SPACE 3D** | LAKE OSWEGO, OR  
*User Experience & Web Designer*

- Using feedback and user journeys from ongoing user based research, developed expansive Wordpress website pages for successful regional 3D photography business.
- Responsible for the design implementation and fine-tuning of pages from storyboards, wireframes and overall direction from the art director.

AUG 2014 JUN 2016 • **SQUARESPACE INC.** | PORTLAND, OR  
*Customer Operations Advisor*

- Senior member of the customer operations team, provided support and guidance to customers and colleagues through a variety of CRM channels.
- Understood and translated specific user needs to successfully troubleshoot code and assist in website creation by using browser development tools.

